

KASHYAP KUMBHANI

Location: Ahmedabad, Gujarat | **Email:** kashyapkumbhani18@gmail.com | **Phone:** +91 90239 50964

Language Fluent: English, Hindi, Gujarati | **Availability:** Immediate

PROFESSIONAL SUMMARY

Backend-focused PHP & Laravel Developer with 6+ years of experience designing, building, and maintaining scalable server-side applications. Strong expertise in core PHP, Laravel architecture, REST APIs, database design, and Linux server environments. Hands-on experience with AWS EC2, Apache, NGINX configuration, and performance tuning. SEO knowledge used as a technical advantage to build search-optimized, high-performance applications—not as a primary role.

PROFESSIONAL EXPERIENCE

ITV Network | *Senior PHP / Laravel Developer*

September 2025 – Present

- Developing and maintaining Laravel-based backend systems for media and content platforms.
- Designing RESTful APIs and service layers for internal and external consumption.
- Implementing authentication, role-based access, and secure API endpoints.
- Optimizing backend performance using query optimization, caching, and lazy loading.
- Deploying and maintaining applications on AWS EC2 (Linux).
- Configuring and tuning NGINX & Apache for high-traffic environments.
- Collaborating with frontend, DevOps, and SEO teams for scalable releases.

Tech Stack: PHP 8+, Laravel, MySQL, PostgreSQL, AWS EC2, NGINX, Apache

Iconsultify LLP | *Senior PHP & Laravel Backend Developer*

Jan 2023 – August 2025

- Built custom backend applications using core PHP and Laravel.
- Developed modular Laravel services, controllers, middleware, and queues.
- Designed and maintained MySQL & PostgreSQL schemas with optimized indexing.
- Implemented API integrations (payment gateways, analytics, third-party services).
- Managed deployments and server configuration on AWS EC2.
- Configured NGINX reverse proxy, SSL, cron jobs, and environment security.
- Improved application performance by 30–40% through caching and query refactoring.
- Used SEO principles at backend level (URL structure, schema, server performance).

Tech Stack: PHP, Laravel, MySQL, PostgreSQL, AWS EC2, NGINX, Apache

(Non-Disclosure Agreement signed; details cannot be disclosed. Worked on confidential projects with one of India's leading news media companies)

- Developed custom PHP applications for business and enterprise clients.
- Created admin dashboards, role-based systems, and CRUD applications.
- Designed relational databases and optimized queries.
- Deployed applications on shared & VPS servers.
- **Frontend Development:** HTML5, CSS3, Modern Responsive Layouts, JavaScript (ES6+), AJAX, Fetch API, Blade Templates (Laravel), UI integration with backend APIs, Performance-focused frontend rendering, Cross-browser compatibility & accessibility best practices.
- **CMS, Databases & Infrastructure:** WordPress (Custom PHP logic, plugin-level development), Backend customization & performance hardening, Secure theme and plugin integration & Management, Apache & NGINX Configuration (Virtual Hosts, Reverse Proxy), SSL, Deployment Pipelines & Server Security.
- **SEO:** SEO-friendly backend & frontend architecture, Core Web Vitals optimization (TTFB, LCP, CLS), Schema markup & structured data implementation, Clean URLs, crawl optimization & performance tuning.

KEY PROJECTS

Legally Speaking | Laravel & OpenAI Integration

- Architected and developed a comprehensive legal platform using Laravel and MySQL database architecture.
- Integrated OpenAI API to implement advanced AI-driven features, including automated legal document summarization and smart search.
- Developed a secure role-based access control (RBAC) system to manage sensitive legal data across different user tiers.
- Optimized database schemas and query performance to handle large datasets of legal precedents and case files.
- Configured and managed the production environment on AWS EC2 with NGINX, ensuring high availability and SSL security.
- Implemented technical SEO best practices and schema markup to improve the platform's visibility and search engine ranking.

TECHNICAL SKILLS

Backend Architecture:

PHP 8+, Laravel, REST APIs, Modular Design, Service Layers, Middleware, Queues

Frontend Development:

HTML5, CSS3, JavaScript (ES6+), AJAX, Fetch

Databases & Infrastructure:

MySQL, PostgreSQL, AWS EC2, Linux, NGINX, Apache, Redis, SSL, Cron Jobs

CMS & SEO:

WordPress (Custom Logic & Plugin Dev),

API, Blade Templates, Responsive Layouts

Technical SEO, Schema Markup, Core Web
Vitals, Crawl Optimization

EDUCATION

Bachelor of Computer Applications

LJ University, Ahmedabad

GPA: 3.4/4.0

Relevant Coursework: Web Development, Database Management, Digital Marketing Fundamentals

PROFESSIONAL DEVELOPMENT | CERTIFICATION

- **Content Marketing Certification:** HubSpot Academy - 2023
- **Advanced SEO Techniques Certification:** SEMrush Academy - 2022
- **Google Analytics Individual Qualification (GAIQ):** Google - 2022
- **SEO Certification:** Moz Academy - 2021

References available upon request.